

## JUST IN CASE

**1. Supreme x Rimowa Topas Luggage:** For its Spring/Summer 2018 collection, Supreme collaborated with German luggage manufacturer Rimowa on two versions of their Topas aluminum Multiwheel cases, a 45 L and an 82 L. Done up in black and bright red, the easy-to-spot luggage is recognizable from the giant Supreme logo adorning the side of the suitcase.

**2. Gucci Passport Case:** Gucci is undergoing a resurgence thanks to the work of creative director Alessandro Michele, but its leather goods offerings remain as timeless as ever. One of the Italian fashion house's recognizable motifs is its signature monogram, featuring a series of interlocking "G"s connected in a diamond pattern.

**3. Supreme Work Pant:** Supreme's work pant is actually based off of the Dickies 874 work pant, a trouser that founder James Jebbia noticed was a favorite of stylish New York skaters. Supreme's versions are often garment-washed for extra softness, or come in elevated fabrics, like this woven houndstooth check that channels classic menswear.

**4. A Bathing Ape x Heineken Hoodie:** One of A Bathing Ape's most popular items is the Japanese streetwear brand's full-zip hoodies. The zipper goes all the way up to the hood, which is usually embroidered with motifs like a Japanese-inspired tiger or a shark modeled after World War II-era P-40 Warhawk fighters, planes that often featured faces painted behind the propellers.

**5. UNDERCOVER Bum Bag:** Designer Jun Takahashi is no stranger to making great accessories, and this military-inspired bum bag melds classic military influences and plenty of storage space with UNDERCOVER's penchant for typeface slogans and seemingly disparate imagery, like a patch featuring an owl. The bungee cord zipper pulls are the icing on the cake.

**6. Raf Simons Passport Case:** Raf Simons' Fall/Winter 2017 collection featured plenty of apparel and accessories customized with something surprising: Duct tape. This passport case from that collection takes a minimal black leather case and adds a piece of Simons' custom duct tape on top, giving an avant-garde attitude to an otherwise simple piece.

**7. Vianel Passport Case and ID Case:** Vianel is a luxury accessories line founded in 2013 by Andrew Brooks. The label is known for its sleek small goods that tend to utilize high-end exotic materials like alligator, lizard, and calfskin. In addition to ID cases and passport cases, Vianel also makes smartphone holders and lighter cases.

**8. COMME des GARÇONS Zip Wallets:** Rei Kawakubo's COMME des GARÇONS label is also known for its high-quality leather accessories, made in Spain from 100% cowhide. The minimal wallets are a subtle status symbol for those in the know. In addition to the basic black, CDG offers bolder versions in bright patent leather or with embossed patterns.

**9. Supreme Incense Matches:** Supreme regularly pushes the boundaries on what it can sell to its engaged fanbase. These incense matches are no exception. Originally released for their Spring/Summer 2017 collection, they came in four different scents: Rain, Patchouli, Potpourri, and Spice.

**10. Noah Lighter:** The Zippo lighter was invented in 1932, and was popular during World War II because of its durability and its ability to stay lit in harsh weather conditions. Owing to streetwear's fascination with lighters, it's not too surprising that several brands have turned it into a canvas for plenty of graphics and different finishes.

**11. Supreme x mophie Portable Chargers:** Founded in 2002, California-based company mophie specializes in smartphone accessories and mobile device chargers. Beginning with the Spring/Summer 2015 collection, mophie has partnered with Supreme on several limited-edition smartphone chargers emblazoned with Supreme's branding and signature color schemes.

**12. Thom Browne ID Cases:** Thom Browne's fashion line is known for reworked interpretations of American style staples, like shrunken charcoal-gray suits and extremely slim button-down oxford shirts. The pebble-grain leather card cases are a simple style statement adorned with Browne's signature three-stripe grosgrain tab.

**13. Highsnobiety Lighter:** BiC first made a disposable cigarette lighter in 1972, before introducing the disposable lighter as we know it today in 1973. BiC's signature lighters became a branding tool for numerous streetwear brands and other companies, and Highsnobiety still makes disposable BiC lighters as promotional tools.



## BEEN CHILL

**1. OFF-WHITE c/o VIRGIL ABLOH™ x Warby Parker "LARGE SUNGLASSES":** Warby Parker was founded in 2010 as a way for people to get affordable prescription eyeglasses. Seven years later, they collaborated with Virgil Abloh's OFF-WHITE c/o VIRGIL ABLOH™ label on a series of three sunglasses in "Small," "Medium," and "Large" sizes, instantly selling out of all three styles.

**2. Nike Beach Ball:** Every March 26, Nike celebrates Air Max Day, a holiday meant to commemorate its Air sole technology. For 2018, they took the concept of "More Air" quite literally, making a bunch of Nike-branded souvenirs like bicycle pumps, inflatable mattresses, and even beach balls all tied to the occasion.

**3. KITH x Coca-Cola YETI Cooler:** In December 2016, KITH teamed up with Coca-Cola on a collaboration themed around the soda brand's international logos. They got back together in summer 2017 for a more resort-themed collab that featured a Converse Chuck Taylor, KITH Coke bottles, and a collaborative YETI Roadie 20 cooler, tapping the Texas-based company for its reputation in making high-quality outdoor lifestyle products.

**4. Supreme Sandals:** Never one to miss out on a great branding opportunity, Supreme released two pairs of rubber sandals in its Spring/Summer 2014 collection. Released in red and black colorways, the rubber sandals feature a custom molded footbed and a strap with Supreme's logo stretched across both feet—in case you forget who made your sandals.

**5. adidas Originals Adilette Textured-Rubber Slides:** The adilette was invented in the '60s, when a German football team specifically requested footwear that could be worn in the locker room and in the shower. The resulting rubber sandal has become synonymous with off-duty jocks of all ages, Facebook founder Mark Zuckerberg, and college campuses all across America.

**6. Sun Buddies Eddie Sunglasses:** Swedish eyewear line Sun Buddies is run by the same team as influential online retailer Très Bien. The shop's penchant for mixing high fashion with streetwear functions as the perfect complement to the minimal eyewear label, which looks to vintage films, artists, and musicians to inspire its shapes.

**7. Raf Simons Thank You T-shirt:** Raf Simons' Fall/Winter 2017 collection marked the first time the designer showed his eponymous menswear line in New York City. As such, plenty of the clothing is inspired by the city itself, as with Simons' decision to turn the commonplace "Thank You" plastic bag at city bodegas into a T-shirt.

**8. Noah Beach Towel:** Noah is a brand that shares a close relationship with the environment and the sea, so it's not far-fetched to see a beach towel from the brand. However, this one is made through an Indian factory that recycles all of the water it uses, eliminating runoff that could pollute local rivers and lakes.

**9. Stüssy Bucket Hat:** Stüssy has been making bucket hats since the early days of the brand, and this version from its Fall/Winter 2017 collection is made in a brown textured micro-fleece fabric. It features Stüssy's signature logo on the crown, which is actually the signature of founder Shawn Stussy.



## DOWN TO BUSINESS

**1. POWERS Notepad:** Eric Elms is a visual artist and publisher who once served as the creative director of Supreme. His POWERS label draws on some of his most revisited graphic motifs for caps, T-shirts, tote bags, hoodies, and, in this case, a long screw that adorns the side of 1,000 tear-away notes. POWERS is also known for its Kilroy graphic, a reference to one of the world's earliest memes with origins in World War II.

**2. Brain Dead Tape:** Brain Dead is an art collective and clothing label founded by Kyle Ng in Los Angeles. Its clothing is influenced by psychedelia, global music, and outsider art in all forms. Brain Dead takes standard ULINE packing tape and reinterprets it in a bright yellow color, adding a repeating logo to the roll.

**3. Carhartt WIP x Vitra Tool Box:** Originally designed by artist Arik Levy, the Vitra Tool Box is a testament to the prescience of the German Bauhaus design movement. This collaboration with Arnaud Faeh's Carhartt WIP imprint reimagines the modern art piece in an olive drab, nodding to the label's penchant for repurposed military silhouettes.

**4. KITH x Snarkitecture Jordan 2:** Every time Ronnie Fieg opens a new KITH store, he commissions Daniel Arsham and Alex Mustonen of design firm Snarkitecture to craft a plaster mold of a Jordan model, meant to represent the store's number. KITH's second flagship reopened in Brooklyn in 2017, and Fieg commemorated it with these heavy plaster versions of the Air Jordan 2 sneaker.

**5. Noah Notebook:** Brendon Babenzien's Noah line is almost a thinking man's version of a subversive fashion label. Shying away from the term "streetwear" altogether, the brand wants its customers to think for themselves and come up with their own ideas about the world and style—what better way to document them than in a Noah-branded notebook?

**6. Braun BNE001 Calculator:** A replica of the iconic Braun ET66 designed by Dietrich Lubs and Dieter Rams, this calculator is praised for its simplistic design that focuses on user-friendliness. It was even subject to a collaboration with Supreme in fall/winter 2015, when the brand changed nothing except adding its box logo to the back of the case.

**7. Stampd x Native Union Patterson Charging Dock:** Stampd is a Los Angeles menswear label designed by Chris Stamp, known for its dark sportswear aesthetic. In this collaboration with electronic accessory company Native Union, Stampd uses aircraft-grade aluminum and a weighted silicone base to create a minimal, attractive smartphone charging station.

**8. UNDERCOVER Burger Lamp:** Originally released in 2002, UNDERCOVER collaborated with Medicom Toy on the Burger Lamp, a battery-powered plastic lamp depicting a fanged hamburger in a cartoon style that's as menacing as it is cute. The functional lamp was re-released in 2018 in a limited-edition black repaint only available at UNDERCOVER stores.

**9. UNDERCOVER "FUCK" Pouch:** The Japanese label is known for its subversive accessories, like this profanity-laden PVC pouch that manages to make the "F" word look downright elegant. While not the most appropriate laptop case for more serious office environments, it happens to be a play on the geometric motifs often associated with French luxury brand Goyard.

