

# Fashion's Favorite Florist

Thierry Boutemy  Brussels, Belgium



— Belgian florist Thierry Boutemy is one of the most revered botanical artists in the fashion world, his career having received a kick-start after his work was featured in Sofia Coppola's 2006 film, *Marie Antoinette*. Boutemy's style captures the feeling of stepping into a

scene both wild and wonderful, as he works the floral displays on runways for designers such as Dries Van Noten and Lanvin. Dreamlike woods; rose-covered façades; orchards of fragrant flora; a bountiful harvest—these are the scenes his exhibitions and installations

convey. Fashion may have long had a penchant for the naturalistic, but with time nature has grown from being a subsidiary to a bold statement, as shown through Boutemy's intuitive combinations of twigs, branches, and wild flowers. —

