

# Los Angeles Cold Press

L.A.-inspired juice bar based in Berlin. Boosted with old masters and STUDIO MAHR

While on her way to Panama to harvest coffee, Cindy stopped in L.A. to visit her sister, Nancy. The visit ended up lasting an epic six months with the sisters spending their time practicing yoga, drinking juice, doing cleanses, and eventually falling in love with the flavors found at the best juice bars. The experience led to the creation of a new Berlin-based business venture: Los Angeles Cold Press. Inspired by the erotically charged Renaissance paintings of fruit bowls, Studio Mahr developed a corporate identity for the juice bar, including posters and packaging for its cold-pressed and life-boosting superfood smoothies, creamy nut milks, and other health elixirs.

