

Anton macht Ke:s

Traditional Austrian cheese maker.
Keeping wheels turning with RIEBENBAUER DESIGN

Anton Sutterlüty from Anton Macht Ke:s (Ke:s being the Voralberg dialect word for cheese) has been making cheese since he was a child. For him, the maturing of the cheese mirrors his own development, and both have been influenced by one another — Anton's cheese is always a reflection of himself. And what better way to represent this than through Anton's own words about his cheese — inspiring Riebenbauer Design to use his words as the centerpiece of the identity instead of a logo or graphic elements. The resulting identity is clear and simple; it is only about Anton and his cheese.

