

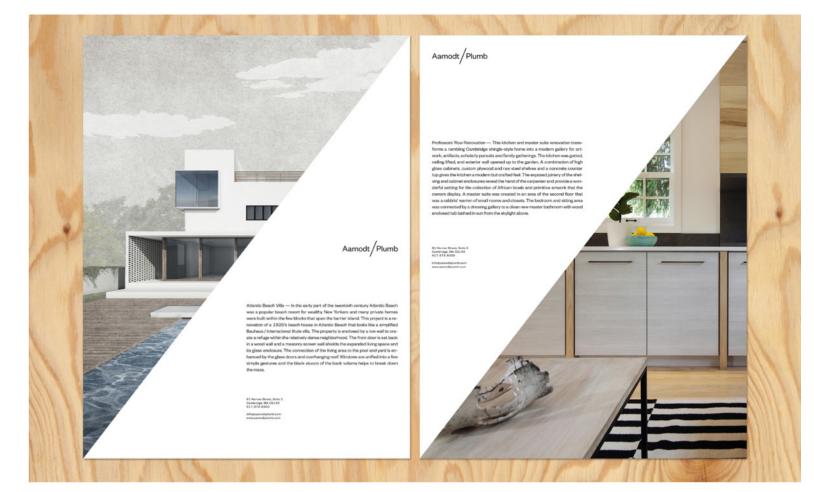




Aamodt/Plumb

Fresh cladding for a Boston architecture firm. Spatially aligned by TWOPOINTS.NET

Boston-based architecture studio Aamodt/Plumb commissioned TwoPoints.Net to design a new visual identity. Deciding to retain the slash in its name, the designer turned it into a flexible visual system by turning the slash into a line, the line into a division of space, and the space into a placeholder for the studio's work. Known for a sensitive use of materials that plays an important role in their work, thoughtful attention was given both internally and externally to the concept, design, and color palette as a way of reflecting Aamodt/Plumb's spirit.





158