



Marrakesh Express

Brooklyn-based food truck. Branded by [PHILLIP FIVEL NESSEN](#), with subtle clues to its modern Moroccan cookery.

An antique Brooklyn food cart turned into a restaurant, Marrakesh Express serves fresh Moroccan food based on a unique mix of traditional and contemporary culinary values. Approached by its owners to take care of the visual side of their venture, Phillip Fivel Nessen developed an experimental identity system based on a limited set of infinitely recombinable stamps and panels that allow the Marrakesh Express team to configure custom butcher paper, menus, posters, stickers, and signage as needed.

