After Sedley Place Design Berlin GmbH bought MetaDesign, Erik Spiekermann continued working in 1984 as MetaDesign (not trade registered) – phase two of the company. He moved with around six colleagues into a house in Motzstraße, where Spiekermann himself lived on the top floor.

Shortly thereafter he founded HKSW GmbH with Hans Werner Holzwarth, Theres Weishappel, and Jens Kreitmeyer, its name being the founders' initials in alphabetical order.

Spiekermann in his studio on the top floor of 58 Motzstraße. The MetaDesign office was on the first floor.

Erik Spiekermann
MetaDesign
Motzstraße 58
1000 Berlin 30

Enlargement of an address label, set in ›Berliner Grotesk‹, Spiekermann's first typeface available for phototype-setting, 1984