

# Gubi



**GUBI IS A DESIGN HOUSE** founded in Copenhagen in 1967. “Curiosity, courage, and intuition,” are key values that characterize the work of this remarkable design company. Gubi focuses on searching for long-forgotten furniture and design icons from the past and reinterpreting them to reflect the current zeitgeist. The company also likes to showcase contemporary, cutting-edge work from new artists. The result is an eclectic, intercontinental collection that is both timeless and innovative; an extensive assortment of aesthetic, thought-provoking designs characterized by simple, arresting shapes, and original materials using richly imbued colors.