

Print charming *Global*

Preface
 Like that other prematurely obituarised format, the vinyl record, magazines are enjoying a renaissance in both creativity and popularity. There is something uniquely satisfying about communicating ideas through a good-looking physical object and if it can all be soaked up in a welcoming space along with good coffee and cake, so much the better.



01 **Papercup**
Beirut

At Papercup, the beautifully designed shop in Beirut's quaint Mar Mikhael area, sales of international books and foreign magazines have grown steadily since it opened in 2009.

The store holds 250 magazine titles, most of which you won't find elsewhere in Lebanon, and 1,600 international books focused on art and architecture. Books are sold at list price while magazines are up to one-and-a-half times the cover price, making them, concedes owner Rania Naufal "luxury products".

Papercup boasts a loyal following and has helped lure in the designer shops, art galleries, bars and restaurants that have opened nearby. "All I've done is identify a frustration at having to order books and magazines from abroad," says Naufal. — (M) papercupstore.com

Papercup picks:

- 01 Art book: *Saloua Raouda Choucair* by Jessica Morgan (Tate Publishing)
- 02 Interior design book: *Northern Delights* by Emma Fexeus and Sven Ehmann (Gestalten)
- 03 Photography book: *American Prospects* by Joel Sternfeld (Steidl)
- 04 *Gather Journal* (biannual magazine)
- 05 *Kinfolk* (quarterly magazine)

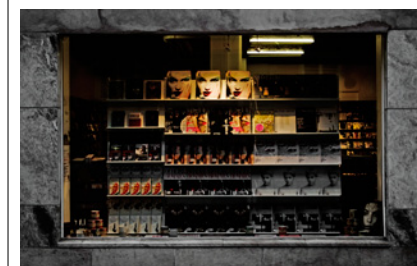


02 **Athenaeum Boekhandel**
Amsterdam

"In the beginning we had a lot of political magazines: there was a Peru bulletin; a Nicaragua bulletin; we had squatter literature – strange magazines," says Guus Thijssen, the manager and longest-serving staffer, with a wistful smile. He has seen the area transform from an intellectual centre fed by Amsterdam University, through student unrest and republican riots, to the well-heeled enclave of publishing houses and fashion designers it is today. At the shop, French *Vogue*, Dutch design title *Frame* and the UK music mag *Mojo* are all in evidence. You may also be treated to an eyeful of *Butt*, the iconic gay fanzine. The new and the glossy has overtaken the revolutionary but the philosophy has remained the same since 1969: "We sell the news, you decide what you think of it." — (M) *14-16 Spui*

Athenaeum picks:

- 01 *Apartamento*
- 02 *The Heritage Post*
- 03 *Kinfolk*
- 04 *Uppercase*
- 05 *The Gentlewoman*



03 **Papercup**
Stockholm

Krukmakargatan in Stockholm runs parallel to one of Europe's most polluted streets but that hasn't stopped one-stop culture shop Papercup from thriving there. Co-founders Alexander Dahlberg and Andreas Fryklund aren't alone in thinking it's the right place to be: clothes stores Nitty Gritty, APC and Our Legacy are neighbours. Dahlberg managed a branch of magazine shop Press Stop before he persuaded Fryklund, who used to run unconventional DVD shop Badlands, to launch Papercup in May 2008.

The mix of film, books and magazines attracts pensioners, kids and design-savvy thirtysomethings alike. "Papercup is about quality and happiness," says Dahlberg. "It should be fun to step into the shop and be surrounded by good stuff made by all the creative people." — (M) *24 Krukmakargatan*

Papercup picks:

- 01 *Inventory*
- 02 *The Alpine Review*
- 03 *Rouleur*
- 04 *Cereal*
- 05 *The Gentlewoman*



04 **Do You Read Me?!**
Berlin

Unhappy with the slipshod display and lack of choice at his local newsstands, art director Mark Kiessling (pictured, with the shop's co-owner Jessica Reitz) decided to open his own outlet in Berlin's Mitte neighbourhood. The compact space at Do You Read Me?! boasts just enough chairs and lots of natural light and, instead of being crammed onto racks, every magazine cover – from weekly staples to rare beauties – gets the space it deserves. Since opening, Do You Read Me?! has become a regular hangout for expats as well as for the staff from nearby creative agencies. "They discover new favourites through us and we through them," says Kiessling. — (M) *28 Auguststrasse*

Do You Read Me?! picks:

- 01 *032c*
- 02 *Apartamento*
- 03 *The Gentlewoman*
- 04 *Lucky Peach*
- 05 *Mono.Kultur*