

A person is seen from behind, sitting in a dark-colored hammock strung between two large trees. The hammock is suspended over a calm body of water. In the background, there are large, rugged mountains with patches of snow under a clear blue sky. The scene is framed by the branches and leaves of the trees in the foreground.

## Kammok

Based in Austin, Texas, outdoor company Kammock has had two main goals since its launch as a Kickstarter project in 2011: creating technically innovative and high quality outdoor lifestyle products and giving back to aid humanitarian crises around the world. The flagship product, the Roo hammock, is made from a proprietary ultra-lightweight, ripstop, and breathable fabric and is roomy enough for two. Founder Greg McEviley came up with the idea while considering bedding solutions to help people in malaria-stricken countries. This vision is continued through Kammock's commitment to donate 20% of its profits to humanitarian aid, including the nonprofit Malaria No More.