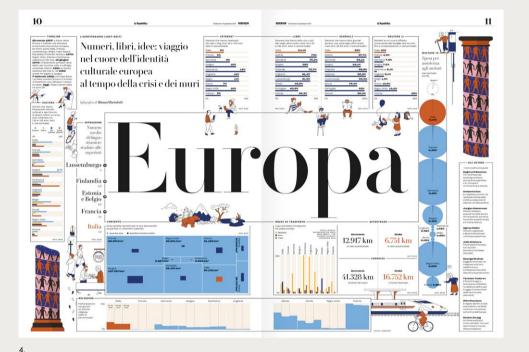
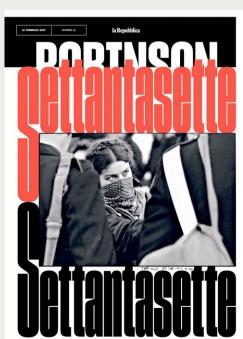
CASE STUDY La Repubblica Focus 1



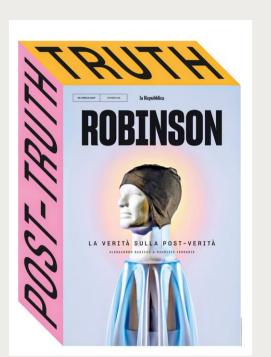


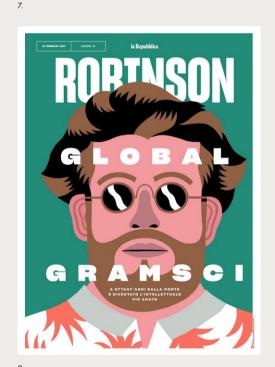












- 1.–2. For its covers,
  Robinson relies on a
  broad pool of prestigious
  freelance illustrators who
  create images in a wide
  range of styles that are
  similarly vigorous in their
  line and chromatic impact.
- 3.–4. On some occasions, the stories featured in Robinson rely on infographics or data visualization. The use of these genres in a section devoted to culture is outstanding, given that it remains something quite unusual in the world press
- 5.-6. The combination of typography is noteworthy here: an elegant variant of Eugenio combined with the powerful and diverse Sharp Grotesk typeface. Robinson is, in this sense, chameleonic: it can change registers and tone of voice from one issue to the next.
- 7.—8. Over the course of less than a year the covers of Robinson have evolved toward a style similar to that of a monographic poster. They are more powerful now and always have hidden surprises. The logo of the supplement is frequently integrated into the illustration, as in this issue on "post-truth."
- 9.–10. In general, the layout used in Robinson prefers vigor over silence: it never hesitates to use colorful text, to mix font faces, or to opt for humorous or sly color illustrations.
- 11. The double-page of Agenda is generally located in the first part of the supplement. The use of the Sharp Grotesk font for the days of the week is striking.







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