

4

01. VINTAGE

Profile: Santa The business of

02. SPORT

Profile: Distand Independent sp

03. ANTIQUES

Profile: King Ke The new wave

04. SCARCITY

Profile: Goro's, How selling less The limited-edit

05. JEWELRY

Profile: Zona B From grills to w

06. CONCEPT

Profile: Moro, How shops can

07. BODEGAS

Profile: Depan Convenience st The live-stream

08. EXPERIENTIAL

Profile: Maison How to sell an expe



SHOPS

| Fe Vintage, New Mexico | 12 |
|--|------------------|
| of secondhand clothing | 20 |
| ice, Iten | 24 |
| ports brands in a league of their own | 32 |
| Kennedy Rugs, Los Angeles | 36 |
| of antique sellers | 44 |
| s, Tokyo | 48 |
| ss can mean big money | 56 |
| lition brands keeping things exclusive | 57 |
| Baari, Detroit | 60 |
| watches: inside custom jewelry-makers | 66 |
| Marrakech | 70 |
| n look beyond their products | 78 |
| nneur, Copenhagen | 82 |
| stores embrace tech | 88 |
| mer turned shopkeeper | 92 |
| L n Empereur, Marseille experience, not just a product | 94 102 |