



Surprises Abound in a Fun-Filled Airbnb

Pieces Home

Pieces by An
Aesthetic Pursuit

Kennebunk, ME, USA

For home-design brand Pieces, by Brooklyn-based creative agency An Aesthetic Pursuit, color is nothing to be afraid of. That stance is made abundantly clear in their showroom-meets-guesthouse in Maine. Their mission: to help people understand that with the right balance, there's no such thing as too much color. In the living room, neutral wall and floor colors don't compete with the custom, 10-color rug that flows through the space like a Technicolor cartoon river. Tucked away in verdant Maine, this space was a natural progression for the brand. It was the first time the three founders could showcase their own products, as well as a curated selection of other, like-minded design brands all together in a single, livable space. It reimagines the idea of a showroom into a shoppable Airbnb, offering their guests the chance to get up close and personal with the products: to feel the carpets beneath their feet or sink into the pastel-pink sofa—or at the very least, spend a long weekend in a cozy and colorful guesthouse.

