



# MATCHES

Matches, matches, matches. My nana had a 5-gallon jar filled to the brim with matchbooks—but wait, around the corner of the couch was another 5-gallon jar filled to the brim with matchbooks. Some still had the matches in them, some didn't, some had covers missing, some from the early 1900s, some from the 1990s. It was an interesting mix and I found myself digging through these jars for hours, enjoying the stories, advertisements and meanings behind every last one. Some were collected in her personal journeys around the world, others just garage sale finds. Over the years I found myself hunting for unique matchbooks and boxes myself, taking on her collection as well as our own. We've been cataloguing the history of design through these little instruments ever since. With exceptional ad-layouts, unique types, and hilarious illustrations, matchbooks continue to be an offering of inspiration to 1924us.

