

Breadway Bakery

Odessa, Ukraine



Breadway Bakery's bright, playful design and color palette transform a former dental office into a bustling and vibrant bakery café in the heart of Odessa, Ukraine. Independent designers Artem Trigubchak and Lera Brumina paired up to create an inviting and memorable space. Working together on technical aspects, Brumina focused on concept and color while Trigubchak devoted his attention to the realization of the interior.

Brumina chose soft coral, peach, bright pink, royal blue, and gray to accentuate the space's concrete floors, high ceilings, and large windows. Colder colors were primarily selected for the base palette, emphasizing the warmth of the freshly baked bread and pastries. Color was also used to split the café into three zones: a deep-blue take-away zone, a waiting zone in a free-standing pink box in the center of the café, and, on the far end, a light-gray zone comprised of