

# Lady Braun Luftkissen-Trockenhaube

Braun | Model No. HLH 1  
Germany, 1971

Although they're still used today, bonnet hair dryers speak to a bygone era of beauty regimens. And this product—with its packaging and a name that translates as "air pillow"—is no exception. The Luftkissen, released by the now defunct women's sub-brand Lady Braun and

designed by Jürgen Greubel, is among the most iconic at-home bonnet designs, and would go on to be imitated closely by several other brands. Its futuristic design allowed hands-free hair drying, and it was operated through an on-off switch in the power cable.

