

PHOTOGRAPHY—While the studio could have worked exclusively using archival imagery on the website, Campillo, Tan, Freemire, and Mingo insist that they “would have missed the mark when it comes to bringing Neutra and his work into the 21st century.” In collaboration with interiors photographer Elizabeth Carababas, they instead leaned heavily on Julius Shulman’s photos of Neutra’s house, borrowing frames and recontextualizing the residence for its present-day purpose.



PHYSICAL—To celebrate the launch of the new visual identity, Mouthwash and the Neutra VDL Studio and Residences invited the public to a celebration featuring live music, a video installation, and a selection of limited-edition prints for sale in support of the house’s preservation.

