

Bimbo

Rowenta | Model No. KG-39
Germany, 1983

Rowenta's early-1980s solution to heating up milk, formula, and baby food, took the form of a plastic elephant. Glass bottles and jars are simply placed into its cylindrical compartment, where the temperature is controlled by a circular dial on the elephant's trunk. This charming product

is often credited to Luigi Colani, the German industrial designer who created everything from trucks to coffee cups. It's more likely, however, that it is an adaptation of the Drumbo piggy bank, designed by Bernd Diefenbach, to which this product bears an unquestionable resemblance.

