



Concept would go on to inspire the design work on the subsequent G70.

Although it is a mid-sized sedan, the New York Concept has a long hood and generous dash-to-axle ratio, which sets up the proportions and powerful stance. According to Peter, the best angle to view the car is a rear three-quarter view. "It's best for showing the elegant posture with powerful sculpted rear fenders," he says.

Surface detailing on the interior of the LED lights is reflected in the patterned forms that emerge from the vent behind the front wheel arch, giving a dynamic character to the side elevation. This is further enhanced by the absence of visible door handles, which are incorporated into the beltline. The rear lights continue the minimalist line, along with a steeply raked rear screen and subtle vent details let into the quarter panels to help define the edges of the car.

The ceramic blue paintwork was custom-designed, with copper-colored inlays in the lower bumper fascia and sills, evoking the combination of celadon glaze with decorative

elements found in traditional Korean pottery. The bold dashboard broke the conventional approach to fascia design, breaking it up into distinct sections for information, ventilation, and navigation. Analog instruments are embedded in the 21-inch (53-centimeter) curved digital screen, which is paired with a polished aluminum Central Control Panel that uses touchpads, a rotary dial, and 3D gesture controls. Copper-toned stainless-steel mesh is combined with an aluminum gearshift, tan leather, and suede, to create a new definition of luxury form.