



“Too much of a good thing can be wonderful.”  
—Mae West, actor, singer, and performer



**PREVIOUS PAGE**  
Models, including Lee Miller (center), seated in George Baher's yacht. Miller was one of the most sought-after models in New York, photographed here by Edward Steichen for *Vogue*, 1928.

**LEFT**  
The celebrated Black, American-born French dancer and singer Josephine Baker wore her hair slicked down in face-framing curves (*Vanity Fair*, 1927).

**ABOVE**  
Mme C. J. Walker expanded into skincare, but not all products celebrated dark skin.

**RIGHT**  
Marcel Waves, a glamorous yet achievable hairstyle created with a rounded hot iron patented by Marcel Grateau in 1872, surged in popularity in the 1920s.

**FOLLOWING PAGE**  
Flappers enjoying the social whirl as shown in a French magazine from 1924.

