





Muelas employed Commission Studio to craft an updated Rimowa identity that better reflects the company's highly considered customer experience. Having developed a reimagined wordmark with Bureau Borsche, they then sought the help of Imprimerie du Marais to ensure that the tiniest of details were preserved across its physical collateral, including stickers, hang tags, and manuals.



LUGGAGE TAGS FOR RIMOWA
PRINT COLLATERAL FOR RIMOWA
UPDATED OWNER'S MANUAL FOR RIMOWA