'I didn't see myself in my business. I wanted to be more in my feminine energy.'

After the fire in Laurence's factory, she had time to slow down and learned an important lesson – as well as set herself a challenge. 'I realized it's not just about doing things to do things – I didn't see myself [in my business],' she says. 'Could I share something from a space where I felt good in myself? I wanted to be more in my feminine energy.' From there, she focused on creating a more holistic business, with thoughtfully produced designs alongside workshops and retreats.

