



LEFT
A 1955 photograph in *Sports Illustrated* depicting a model wearing a conical hat and East Asian-print shirt by American designer Sydney Wragge tapped into the allure of the "exotic."

RIGHT
American actor and dancer Betty Grable, circa 1940. Grable became the Second World War's best-known pin-up girl—at the height of her fame, her legs were insured by her studio for a million dollars as a publicity stunt.

FOLLOWING PAGE
Belgian-born British actor Audrey Hepburn had a sophisticated, gamine spirit and was one of the few beauty icons of the 1950s that did not possess an hourglass figure (circa 1952).

