



# 25HOURS HOTEL LANGSTRASSE

Zurich, Switzerland

A hotel is always a universe in itself, and the concept of a Pocket Universe—inspired by the namesake album of legendary Zurich electro-pop duo Yello—became the leitmotif for 25hours Hotel Langstrasse. Steering clear of dry minimalism and spatial monotony, the design embraces a collage of elements and styles that help define the hotel as a space for art and artists, including an atelier space on the ground floor for working or exhibitions. And perhaps as a nod to any struggling artists staying at the hotel, the reception doubles as a pawnshop where guests can “trade” items of value for food and drink. Throughout the space, designers combined vintage finds with new pieces, explored bold and subtle textures

and an array of colors, and featured the singular work of Swiss and German artists, like the pixelated tiles by Tobias Rehberger. These unique design choices are most noticeable in the hotel's extensive public spaces. The lounge area features angular bench seats whose neutral tones are enlivened by bright ottomans and warmed by a fireplace and spherical pendant lights. In the restaurant, understated studio aisslinger-designed Cappellini Juli chairs sit beneath an array of brightly colored light shades suspended from the exposed industrial ceiling. Varying materials bring depth to the design, including a metal kiosk, wooden accents, colorful pillows, and curated vintage objects. The palette of the rooms is relaxing, pops of color appear in several elements, including Kvadrat flow curtains, green coat hangers, and bright-pink chair legs, displaying the designers' playful attention to detail. The studio's insistence on comfort crossed with strong and surprising design choices has resulted in a boutique, high-end art hotel.

