

RAMDANE TOUHAMI'S ENTREPRENEURIAL ADVENTURES

*A social
journey*

There is a design mythology of how to take over a historical brand, how to respect the brand truth and make it attractive now. Through his creative and professional path, Ramdane Touhami will share his career adventures, the rules to respect, and his sources of inspiration.



Ramdane Touhami, portrait by the photographer Marsy Hild Thorsdottir, 2019.