

HOLLYWOOD GLAMOR REBORN



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Adler excels at achieving just the right level of vintage by introducing graphics (above), ceramics (page 93), geometric shapes (page 93), and textiles in retro colors (opposite), all of which contribute to a 1960s vibe throughout the scheme.



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PARKER PALM SPRINGS
PALM SPRINGS, USA
DESIGNER JONATHAN ADLER

What is now the Parker Palm Springs was originally built in 1959 as California's first Holiday Inn. The hotel has seen various incarnations since then, not least an earlier revamp by Jonathan Adler in 2004. This celebrated interior designer has forged a career in many areas of design since launching his first ceramic collection at Barneys New York in 1993. Today, he is best known for an eclectic design oeuvre that includes furniture, lighting, and soft furnishings. When revisiting the hotel for this latest makeover, Adler, who is renowned for his wit and whimsy, felt compelled to give the place a contemporary update while bolstering the Hollywood glamor that has lured residents for decades.

Perhaps the most talked about Adler addition to Parker Palm Springs is the the 2.1-meter, 408-kilogram (7-foot-tall, 900-pound) half-peeled bronze banana that he has planted on the main lawn—the designer's first public sculpture. Inside, the hotel's communal parts exude Hollywood chintz: tall brass palm trees flank the turquoise velvet doors that mark the entrance to the residents' bar; plush, voluptuous sofas beckon visitors to lounge in a nautical-themed foyer; and a stair runner based on flooring from the Overlook Hotel in *The Shining* leads to the floor above.

The designer's signature styling culminates in the Gene Autry Residence, a villa that once served as the cowboy country singer's home. Summing up what Adler considers to be the "fantasy of a Palm Springs getaway," the rooms abound with graphic prints, geometric textiles, and a fine collection of African tribal masks. The dining room features a burled wood table paired with brass and orange wool-upholstered chairs. It is in the bedrooms here that Adler's styling has a more contemporary feel. Crisp linens in white and taupe grace blackened limed-oak beds set against whitewashed brick walls and rush carpeting. Outside, a pool area is surrounded by the city's eponymous palms, and features a run of elegant private cabanas clad in blue and white. ◆