

## PAPERCUP BEIRUT · LEBANON

This little store boasts a superb selection of printed publications and a dedicated program of cultural events

hen Rania Naufal moved back to her native city of Beirut from New York, she already had the idea for Papercup tucked away with her luggage. She opened the little store with its pretty floor tiles in the trendy Mar Mikhaël neighborhood in 2009. "We love what we do," says the enterprising owner. "And we do it with passion." Papercup is devoted to "all things print," she said. It stocks local and international magazines alongside books on art, architecture, design, photography, fashion, and travel. FaR Architects and industrial designer Karim Chaya are the brains behind the linear look of the store. The minimalist interior design provides a pleasing underpinning for the books, showcasing them to perfection. Naufal has added to the concept with a small café, where pretty bistro tables invite visitors to linger over a book, do some work, or simply enjoy a delicious coffee. And that's not all: besides running the store and their own online magazine The Sounder, Naufal and her team have enough spare energy to organize regular book readings, signings, and cultural events.





TOP You can do some work over a good coffee, get lost in a book, or have a chat at the little bistro tables at Papercup.

LEFT The Lebanese bookstore focuses on publications about architecture, design, art, fashion, photography, and travel.

OPPOSITE Its mix of tradition and clean modern lines are the work of interior and industrial designer Karim Chaya and FaR Architects.

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