



OUR PATRON SAINT IS LADY WISDOM.
A LITTLE SHRINE WITHIN THE STORE
IS DEDICATED TO WISDOM PERSONIFIED
AS A WOMAN.

TOP AND LEFT Treadwell's sells ritual accessories and paraphernalia alongside books on everything from alchemy to magic.

OPPOSITE TOP Interested newbies and seasoned shamans and magicians meet in the aisles.

OPPOSITE BOTTOM Not only does Treadwell's sell magic books, but it also preserves an often-suppressed part of our cultures.



→ the bookstore hosts at least one soirée, reading, or other event every week. These events are Treadwell's lifeblood. "Bookshops ... are places of resistance, home to the new writers, and also keepers of the history of writing," says Oakley-Harrington, pointing to the framed quote by Heinrich Heine hanging on the wall: "Whenever they start burning books, they will end up burning people." She adds, "We are honored custodians and, at the same time, matchmakers. We will find the perfect book for every seeking reader as best we can, for to be a reader is to be a lover in search of the beloved." 📖