

Balenciaga

## TRIPLE S SNEAKER



Demna Gvasalia's Balenciaga is about distorted proportions and street-ready staples like puffer jackets, tees, and hoodies with the volume turned up. His Triple S sneaker is named after the three stacked soles that compose its base—a combination of running, basketball, and track molds. Balenciaga executives were reportedly apprehensive about creating the shoe, but its offbeat, one-of-a-kind silhouette, high price tag, and Instagram appeal quickly turned it into a status symbol. Originally released in limited quantities, it's now a signature of Gvasalia's tenure at Balenciaga and is widely credited for causing an appetite for oversized dad shoes in the market.

Released: Fall/Winter 2017