



SIMON KAEMPFER
Bremen, Germany

Simon Kaempfer got his start in the gaming industry, creating dark, moody images in smoke-filled worlds. He soon found himself exploring the exact opposite—color, playfulness, and blue skies—which led him to his current artistic

practice. He informs each concept with the images and references he collects on mood boards, before jumping into the world of 3D. His cheerful images are rich in narrative and have attracted a roster of clients across branding and advertising. ✦

