



**BAL DESIGNS IS TURNING
OLD BALLS INTO
HANDBAGS THAT BOTH MEN
AND WOMEN CAN, AND DO,
DRESS UP AND DOWN,
SIMULTANEOUSLY SHOWING
A LOVE FOR BASKETBALL,
THE ENVIRONMENT,
AND FASHION IN ONE BOLD
STATEMENT.**



As the German company Bal Designs has figured out, there is no cooler—or greener—thing you can do with an old basketball than turn it into a handbag.

