

Aimé Leon Dore (ALD), the New York-based fashion and lifestyle brand, has long been celebrated for its seamless fusion of classic and contemporary styles. Their collaboration with Porsche, a brand synonymous with precision engineering and timeless design, began in 2020 with the restoration of a Porsche 964 Carrera 4. This partnership has since blossomed into a series of bespoke restorations, each reflecting the unique sensibilities of both brands.

The latest iteration of this collaboration is a custom Porsche 993Turbo, unveiled in November 2024. This one-of-a-kind vehicle pays homage to New York City, particularly Queens, the birthplace of ALD. The exterior is finished in Mulberry Green, a signature color developed by ALD over the years. This rich hue is complemented by 18-inch Porsche Turbo Twist rims, also in Mulberry Green with gold accents, and Michelin Pilot Sport PS2 tires. Aerodynamic enhancements include the iconicTurbo S spoiler, front splitter, and exhaust system, all sourced from the 993Turbo S model. Inside, the car exudes luxury with dark brown

leather upholstery, lambswool accents, and hardback seats. The seat backrests are painted in—you guessed it—Mulberry Green, echoing the exterior. In a nod to the Unisphere landmark in Queens, the car features a custom brass gear knob fashioned after the iconic sculpture. This isn't the only Queens reference, though: the door sills feature the inscription, "A team from outta Queens with the American dream," a distinctive reminder of ALD's NYC roots.

To complement the car, ALD released an exclusive capsule collection, including apparel and accessories such as a leather duffle bag, driving gloves, and the coveted Leather Club Jacket. Upon its release, the collaboration was met with acclaim from both automotive enthusiasts and fashion aficionados. Deniz Keskin, Director of Brand Management and Partnerships at Porsche AG, expressed his enthusiasm for the collab, stating, "The 993 is an iconic member of the [Porsche] 911 family and the dream car for so many enthusiasts all around the world. ALD's take is a wonderful way of contributing to that enduring legacy."

